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The management of technology and innovation can refer to using/managing technology tools and resources as an enabler to innovation and it can also refer to the using / managing technological breakthroughs as the catalyst to new innovative products and or processes.

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TB801 | Technology and innovation  
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Technology and Innovation

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innovation that have grown in importance over the past two decades are technology strategy and technology entrepreneurship. The creation of this handbook, and the inclusion of the chapters on these topics, allows attention to be drawn to areas of growing scholarly attention.



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analyzed and deduction made about innovation and technology management practices in the motor industry and their effects on business survival. The findings show that the motor vehicle industry was established and is mature.

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definitions of key words and concepts (techniques, technology, science, invention, innovation). It also describes what the management of technology and the...

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Howells, J 2005, The management of innovation and technology: the shaping of technology and institutions of the market economy, SAGE Publications Ltd, London, viewed 26 November 2020, doi: 10.4135/9781446220580. Howells, John. The Management of Innovation

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second is that it contains a wealth of case studies which effectively illustrate the theoretical issues.

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