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Knowledge management is the systematic management of an organization's knowledge assets for the purpose of creating value and meeting tactical & strategic requirements; it consists of the initiatives, processes, strategies, and systems that sustain and enhance the storage, assessment, sharing, refinement, and creation of knowledge.

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Knowledge management is the process of creating, sharing, using and managing the knowledge and information of an organization. It refers to a multidisciplinary approach to achieve organisational objectives by making the best use of knowledge. An established discipline since 1991, KM includes courses taught in the fields of business administration, information systems, management, library, and information

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sciences. Other fields may contribute to KM research, including information and media, compu

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Knowledge Management: An Integrated Approach (Chinese translation): Management Science and Engineering Classics  
Jashapara, A. , 2013 , China Renmin University Press . 312 p.

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Knowledge management cycle is a process of transforming information into knowledge within an organization. It explains how knowledge is captured, processed, and distributed in an

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organization. In this chapter, we will discuss the prominent models of knowledge management cycle.

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to determine implications for purchasing and distribution depending on customer analysis and segmentation • CRM uses datamining to guide pricing, customer retention, market share and revenue streams • Business scenarios by asking 'what if' questions

Aimed at students and practitioners in knowledge management across a range of sectors, this book addresses the problems of managing knowledge and the needs of knowledge workers, as well as providing coverage of theoretical debates and best practice in knowledge management.

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This book focuses on basic knowledge management (KM) concepts and their inter-relationships. Most importantly, the book brings together diverse perspectives currently seen in the field of KM research and practice in a logical sequence incorporating the most relevant and representative examples into an integrated framework. It offers a comprehensive coverage of the KM phenomena, including: KM frameworks, KM drivers, socio-technological enablers and processes, KM outputs and outcomes, as well as issues and challenges for KM present and future. With its integrated and systematic approach to KM phenomena, the book contributes to



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achieving an objective and complete picture of the field. The book will help students, individuals and organisations to better understand the benefits and limitations of KM. It will also help managers to choose more suitable KM solutions to enhance and exploit their organisational knowledge. Portrays an objective and complete picture of KM Integrates diverse perspectives into a holistic framework Offers a comprehensive coverage of major KM elements and their relationships

This book analyzes dynamic relationships among the disciplines that have contributed to the development of knowledge management. It focuses on establishing relationships between knowledge management and other

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disciplines such as information management, organizational learning, innovation management, and strategic management. It debates the origin and development of knowledge management, thus providing a clear and conceptual understanding of the field. This, in turn, will help readers adopt better approaches to solve knowledge management problems.

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Information is considered essential in every business model. Effective usage of this information to direct goals and drive missions can lead to successful enterprises. Knowledge Integration Strategies for Entrepreneurship and Sustainability is a critical reference source that expounds upon the critical methods in which new information is integrated into existing models for starting new companies and the ways in which these models interact and affect each other. Featuring coverage on a broad range of topics, such as tacit knowledge

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utilization, knowledge retention in small and medium-sized enterprises (SMEs), and knowledge dynamics in supply chain management, this book is geared toward academicians, researchers, and students seeking current research on the effect of information management in the interdisciplinary world of business creation as well as enterprise stability and longevity.

As the economy increasingly moves towards a knowledge based economy, the ability to manage knowledge becomes a matter of competitive survival. Many other books only address the subject only partially, from a human resource, information systems or practitioner perspective. This is the first textbook to bring together and integrate all these dimensions. This

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engaging text offers a readable blend of theory and practice, making this the ideal resource for students studying knowledge management courses within business management, information science and computer science degrees at both undergraduate and postgraduate levels.

While the web itself is about twenty years old, businesses are still implementing the technology into the fabric of the business model. The background section will focus on defining the building blocks for the framework including defining the basic components of Web 1.0 which focused on the presence and business transaction. The Web 2.0 section will focus on defining the basic building blocks of customer interactions, while the final section will focus on a review the

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wine industry. 2. 1 Web 1. 0: Presence and Electronic Commerce The term Web 1. 0 emerged from the research around the development of Web 2. 0. Prior to this, researchers commonly referred to Web 1. 0 as Electronic Commerce or E-Business. Where as, web 1. 0 focused on a read only web interface, Web 2. 0 focuses on a read-write interface where value emerges from the contribution of a large volume of users. The Internet initially focused on the command and control of the information itself. Information was controlled by a relative small number of resources but distributed to a large number which spawned the massive growth of the web itself. Like television before it, the web allowed for the broadcasting of information to a large number of users. Initial web sites were built simply to communicate presence or provide

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information on the business - self. This component includes information like marketing materials, investor relations, employment opportunities, and product information.

Knowledge management promises concepts and instruments that help organizations support knowledge creation, sharing and application. This book offers a comprehensive account of the many facets, concepts and theories that have influenced knowledge management and integrates them into a framework consisting of strategy, organization, systems and economics guiding the design of successful initiatives. The third edition extends coverage of the two pillars of implementing knowledge management initiatives, organization and systems.

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Promoting organizational knowledge is an important consideration for any business looking toward the future. Understanding the dynamics of knowledge-intensive organizations is a crucial first step in establishing a strong knowledge base for any organization. Organizational Knowledge Dynamics: Managing Knowledge Creation, Acquisition, Sharing, and Transformation introduces the idea that organizational knowledge is composed of three knowledge fields: cognitive knowledge, emotional knowledge, and spiritual knowledge. This book is useful for graduate students, researchers, and practitioners in knowledge management, intellectual capital, human resources management, change management, and strategic



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